

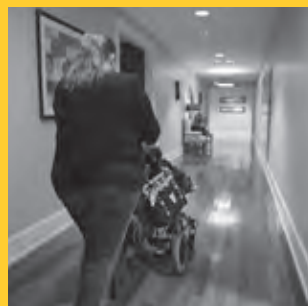


A day
in the life
of **healing**



2015
ANNUAL REPORT
ATLANTA RONALD
McDONALD
HOUSE CHARITIES

“We were told Michael might not ever come out of his coma. Then he did.”



“We were told that Michael might not ever respond to any sort of stimuli. Now he laughs watching TV shows. We were told he would never move his limbs. Now he takes steps during physical therapy.

We no longer listen to news about what Michael cannot do. We sit in wonder at what he can do.

My son Michael Sloan drowned on July 11, 2014. Up until the accident, I always felt I lived a good life. But since that time, I have a whole new appreciation for what life means and what family means. Family is more than blood kinship. It is also about our growing community of friends, those we’ve known for years through church and work and those we’ve met through this tragedy.

Part of that family is here at the Atlanta Ronald McDonald House where we stay during Michael’s physical therapy.

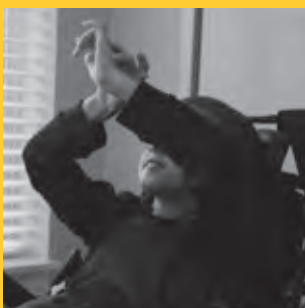
This place is more than a sanctuary. It’s a place where both of us can heal.”

“This is a day in our life of healing at the Atlanta Ronald McDonald House.”

Timberly Sloan
Nashville, TN

"I've found strength here at the House.

My faith, family and friends are stronger than ever."



07:45 A.M.

Getting ready for the day

"Michael was always good at whatever he did. He put everything he had into life. He was so smart; in kindergarten he was doing 3rd grade math, reading and writing stories.

One day on a field trip he was at a park playing tag with a group of young deaf students. He was

told they could not hear him holler 'You're it!' A few days later I took him to the library to get his library card. The first two books he borrowed were children's guides to learning sign language.

He was quite a kid. He still is."



08:30 A.M.

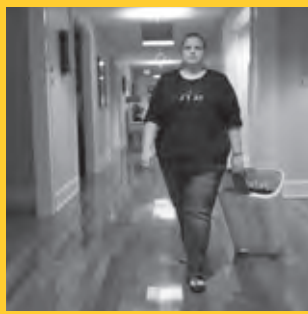
Catching the bus to physical therapy

"My purpose now is to help raise this little miracle named Michael who, trapped in his own body and unable to speak, still has a fierce will to live."

Michael may never know how great his impact on others has been, but it is profound, real and true."

"I am thankful for the Ronald McDonald House and how it allows us to be in Atlanta for the therapy that's made such a difference in my son's life."





“We too often overlook small things because we are distracted by worry and fear. I don’t do that any longer.”

09:00

A.M. Laundry day

“The story of Job in the Bible is one I turn to every day. At its essence, it teaches us that we must accept what life brings us and trust that God gives us the strength to handle it. Our faith may be tested, but it never breaks. I will not give in to negativity. I don’t want it anywhere near my son.

In the weeks following his accident, the paramedics, who were the first responders, all came by the hospital to see him. They took a personal interest in his progress. During those visits, a few of them said to me, ‘There’s something about your boy Michael.’ They’re right. He’s *my* ‘Job.’”



“We honor our son by sharing his story with the whole world through social media.”



10:15 A.M. **Staying connected**

“Nothing about Michael’s life or ours will ever be ‘okay.’ But we believe life is what you make it. Michael has proven that even though this terrible thing happened, a lot of good can come from it. Enjoy the time you have. Do not waste a moment on hate or anger. Define the quality of life on your terms and no one else’s.”

I have to focus on what is. That Michael is alive and he is a miracle who is helping others around the world. That’s enough for me.

Finding the time to share Michael’s story is another blessing I’ve been granted through the help of friends and staff at the House.”



11:30 A.M.

**Physical therapy at
Children's Healthcare
of Atlanta**

“Michael is still a little boy who can do amazing things. It's unlikely he'll grow up to be the football player he dreamed of, but he is making a huge impact on people.”



“I am thankful for the good that has come from our lives since the accident. I am thankful for the stories from people about how Michael's story has brought them closer to their wives, husbands and children. Women have written me saying how I am inspiring them to be better moms. But I'm not doing anything they wouldn't do if they were given the same set of circumstances.

We're trying to make Michael's life as 'normal' as possible. We take him to hockey games and he goes ice-skating with friends. If I were to give in to negativity, none of that would be possible.

Being positive is key. Staying at the Ronald McDonald House has helped our family stay that way.”



“While Michael is away at rehab, I catch up on sleep, read, get some bills paid, and just *be*. I am grateful.”

12:30

P.M.

Catch up time for Timberly

“We didn’t know what to expect staying at the Ronald McDonald House. It was so nice! The room was bigger than a standard hotel room and it was bright and clean. The kitchen was beautiful. The pantry was full. Volunteers cook dinner every night and breakfast on the weekends. For the first time in months, I didn’t have to worry about all the details.

The House eased an enormous amount of stress. Since we were away from home, travel costs added up fast. I thought, ‘How am I going to afford food? Can I cook meals in our room? Where will I do my laundry?’ The support you get and give here makes you stronger. We’re all stronger together.”



“The folks at the House help you see that you’re not the only one going through this.”



04:00 P.M. Family time

“I wasn’t sure exactly what the Ronald McDonald House provided families like mine. I know now. It is a place for families to heal.

One day, I overheard staff and guest residents laughing together. Hearing the sound of laughter helped me get through my faltering moments. It’s the little things that help you cope. They help

soften the blows. In the future, I want to help when we stay at the House. I will do whatever they ask and help other families gain the time and space they need to find their new normal. I need to give back. I want to help these families appreciate the little things again.”

06:30

P.M.

Dinner with friends



Irma Young has been providing dinner to Atlanta Ronald McDonald House families once a month, every month, for 28 years.

“The volunteers take time out of their lives to help strangers.”

“The volunteers and groups who come here are great. They cook dinner, organize bingo nights, give massages, haircuts and make our lives a little bit easier. I’m not sure they know how much their kindness and generosity means to people like me. What they do makes a huge impact on our family.

There are several ways you can participate and help. For example, my parents noticed how much money the Pop Tab program raised for the House, so what did they do? They organized their own ‘save the tab’ program for the House in our hometown.”





“Michael’s story is changing lives around the world...people follow his journey on social media from places like Australia and Dubai.”

07:45

P.M. Family Face Time

“The House has become our home away from home. Taking care of Michael is a ‘round the clock job. Physically moving him, bathing him, rehab, feeding, cleaning and medications. I never had the time to cope with what happened to Michael, my family, or me. Or grieve over it. Or talk about it. It is overwhelming and frightening.

The first time I put him on the bus to rehab I went back to my room and cried for an hour. I wasn’t frightened. I was relieved. I knew our decision to come to the House was right for Michael and our family. After that, it all got easier.”





“I tell everyone how important this House is and what it has meant to my family. I let them know this House needs their help, too.”





Stronger Together.

Every day we are inspired by the resilience of families staying at our two Atlanta Ronald McDonald Houses. The story of Timberly and Michael Sloan shared in this annual report provides a glimpse of what everyday life is like for our families. Despite incredible hardships, their family bond gives them the courage to find hope and healing at our home away from home. Families are stronger when they are together.

The long-anticipated expansion of our Atlanta Ronald McDonald House on Peachtree Dunwoody Road is underway and we have never been more optimistic about the future of our organization. As we reflect upon this time of unprecedented growth, we extend our sincerest gratitude to our dedicated board members, advisory council members and committed staff who work tirelessly to fulfill our mission.

To the generous McDonald's Owner/Operators, corporate partners, foundations, individuals, volunteers and supporters who believe in our mission: **thank you.**

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Since the first Atlanta House opened in March 1979, over 45,061 families have stayed with us

25,575

Houston Mill House

9,921

Peachtree Dunwoody House

9,565

Gatewood House

In 2014, families served at the Houses were from

135 counties in Georgia

25 U.S. states

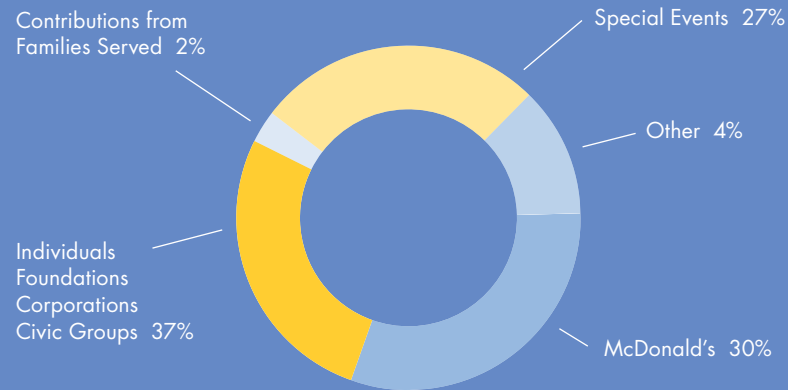
1 foreign country

The average stay was

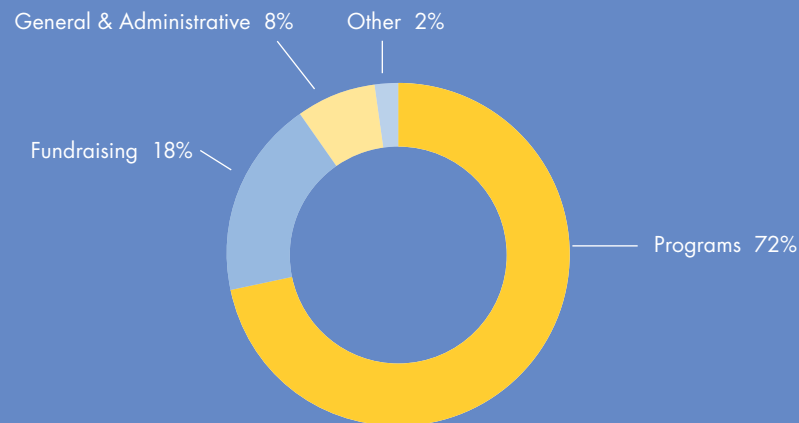
10 nights

The longest stay was

141 nights



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Percentages based on 2014 contributions to the operating budget



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Christopher T. Martin is an Atlanta-based photographer proudly raising 2 boys with his wife and rescue dog. christophertmartin.com

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Jake Laughlin is an Atlanta-based photographer specializing in portraits, interiors and location work. jakelaughlinphotography.com

Special thanks to **Timberly and Michael Sloan** for sharing their story.

————— *Thank You* —————
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