



RMHC  
Atlanta

Keeping Families Close®



## HOPE IN THE MIDST OF CRISIS

When a child faces a life-threatening illness or injury, the emotional well-being of the entire family is at risk.

The mission of Atlanta Ronald McDonald House Charities is to nurture the health and well-being of children and families by keeping them close to one another and the medical care they need.

**94%** of hospital administrators agree that Ronald McDonald Houses **reduce** parental stress.

### Atlanta's Ronald McDonald Houses

#### Creating a HOME AWAY FROM HOME

Accommodations are a significant stressor among families with seriously ill and injured children. We operate two Houses with 81 guest rooms next to Children's Healthcare of Atlanta at Egleston and Scottish Rite to improve access to care and quality of life for families.

### Ronald McDonald Care Mobile

#### Bringing Care WHERE IT IS NEEDED MOST

Atlanta is ranked as one of the worst cities in the nation to live with asthma. A collaboration between Atlanta RMHC and Children's Healthcare of Atlanta, the 40-foot Care Mobile delivers asthma education and medical care to children at schools where the need is greatest.

### Ronald McDonald Family Room

#### Providing an OASIS WITHIN THE HOSPITAL

Bringing the community and care of our Houses to the hospital, our Family Room supports childhood cancer patients receiving treatment at the Aflac Cancer and Blood Disorder Center at Scottish Rite and their families.



# WHY PARTNER WITH ATLANTA RONALD McDONALD HOUSE CHARITIES?

Since 1979, Atlanta RMHC has kept nearly **60,000** families close.

Together we can:

- Reduce the financial burden on families with sick and injured children
- Keep families together steps away from the hospital ensuring easy access to the care they need
- Deliver asthma care to children in our community
- Connect families with others experiencing similar challenges
- Provide families a place to rest and recharge with meals, activities and a support network, strengthening them when they need it most

## OUR IMPACT IN 2019

**2,926**

Family visits at our two Ronald McDonald Houses

**\$4.6 million**

Saved by families staying at our two Ronald McDonald Houses

**40,170**

Visits hosted for childhood cancer patients and their families in our Ronald McDonald Family Room

**1,346**

Asthma treatments provided for children through our Ronald McDonald Care Mobile



In an independent study, researchers found that children and their parents who stayed at a Ronald McDonald House had a better perceived quality of life than expected for children with chronic diseases.

## WAYS TO HELP

**Become a House Hero**  
at [armhc.org/house-heroes-give](http://armhc.org/house-heroes-give)

**Join the Hearts and Hands Society:**  
[armhc.org/hearts-hands-society](http://armhc.org/hearts-hands-society)

**Leave a Legacy:**  
Learn more at [armhc.org/legacy](http://armhc.org/legacy)

**Adopt a Room:**  
Learn more at [armhc.org/adopt-a-room](http://armhc.org/adopt-a-room)

**Adopt a Family:**  
Learn more at [armhc.org/adopt-a-family](http://armhc.org/adopt-a-family)

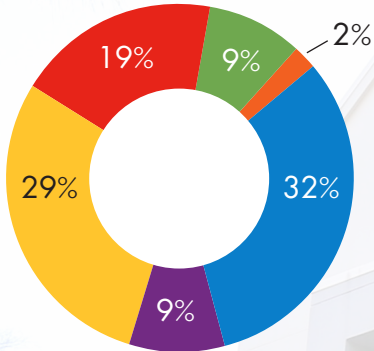
**Sponsor an event or host a fundraiser:**  
Learn more at [armhc.org/how-you-can-help/](http://armhc.org/how-you-can-help/)

**Volunteer:**  
Learn more at [armhc.org/volunteer](http://armhc.org/volunteer)

## FAMILY SPOTLIGHT

## FINANCIAL SNAPSHOT

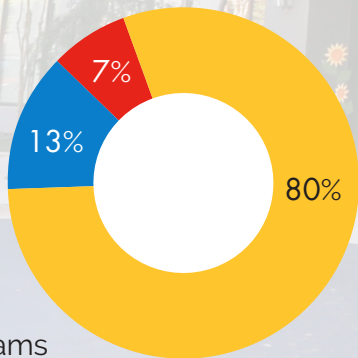
### Revenue 2019



- Individuals
- Special Events
- McDonald's Owner/Operators & Customers
- Foundations
- Corporations & Civic Organizations
- Guest Families

\*2019 Preliminary financials excluding investment earnings

### Expenditures 2019



- Programs
- Fundraising
- General & Administrative

**Consolidated 2020 Budget: \$4.7 million**



## A Home Away from Home

On September 29, 2018, Harley Moua, 2, suffered a severe spinal cord injury in a tragic car accident. Doctors and specialists gave Harley, then an infant, a 1 percent chance of being able to walk.

The Moua family stayed at the Ronald McDonald House in Philadelphia while Harley was treated at the local Children's Hospital. The family's search for advanced treatment brought them to Atlanta and our Ronald McDonald House near Scottish Rite.

"It gives us a place to live" says Ka Bao, Harley's mom. "We don't have to worry about where we are going to stay, eat, or how we're getting to the hospital for Harley's therapy."

The one word Ka Bao uses to describe our House near Scottish Rite is peaceful. She also says it reminds her of her home in Greenville, South Carolina. Ka Bao is grateful for the consistent hospitality that Atlanta Ronald McDonald House Charities' staff and families show.

"I'm so grateful for Atlanta Ronald McDonald House Charities and Children's Healthcare of Atlanta because without both organizations we would have never discovered such advanced resources that improve Harley's capabilities," Ka Bao says.

Specialists will work with Harley in robotics therapy until she is old enough to attend day rehabilitation. During her time in Atlanta, Harley has demonstrated the ability to shift her weight and swing her hips.



## CONTACT

Atlanta RMHC Development Office  
 795 Gatewood Road, NE • Atlanta, GA 30329  
[info@armhc.org](mailto:info@armhc.org) • [armhc.org](http://armhc.org)

