



Ronald McDonald
House Charities®
Atlanta

Keeping Families Close™

Since 1979, Atlanta RMHC has kept more than 62,000 families close.



HOPE IN THE MIDST OF CRISIS

When a child faces a life-threatening illness or injury, the emotional well-being of the entire family is at risk.

The mission of Atlanta Ronald McDonald House Charities is to nurture the health and well-being of children and families by keeping them close to one another and the medical care they need.

94% of hospital administrators agree that Ronald McDonald Houses **reduce** parental stress.

Atlanta's Ronald McDonald Houses

Creating a HOME AWAY FROM HOME

Accommodations are a significant stressor among families with seriously ill and injured children. We operate two Houses with 81 guest rooms next to Children's Healthcare of Atlanta at Egleston and Scottish Rite to improve access to care and quality of life for families.

Ronald McDonald Care Mobile

Bringing Care WHERE IT IS NEEDED MOST

Atlanta is ranked as one of the worst cities in the nation to live with asthma. A collaboration between Atlanta RMHC and Children's Healthcare of Atlanta, the 40-foot Care Mobile delivers asthma education and medical care to children at schools where the need is greatest.

Ronald McDonald Family Room

Providing an OASIS WITHIN THE HOSPITAL

Bringing the community and care of our Houses to the hospital, our Family Room supports childhood cancer patients receiving treatment at the Aflac Cancer and Blood Disorder Center at Scottish Rite and their families.



WHY PARTNER WITH ATLANTA RONALD McDONALD HOUSE CHARITIES?

Since 1979, Atlanta RMHC has kept more than 62,000 families close.

Together we can:

- Reduce the financial burden on families with sick and injured children
- Keep families together steps away from the hospital ensuring easy access to the care they need
- Deliver asthma care to children in our community
- Connect families with others experiencing similar challenges
- Provide families a place to rest and recharge with meals, activities and a support network, strengthening them when they need it most

OUR IMPACT IN 2020

1,231 Families strengthened at our two Houses

\$2.6 million Saved by families staying at our two Houses

26,118 Visits hosted for childhood cancer patients and their families in our Family Room

907 Children seen for asthma treatments and vaccines through our Care Mobile



In an independent study, researchers found that children and their parents who stayed at a Ronald McDonald House had a better perceived quality of life than expected for children with chronic diseases.

WAYS TO HELP

Become a House Hero
at armhc.org/house-heroes

Join the Hearts and Hands Society
at armhc.org/heart

Leave a Legacy:
Learn more at armhc.org/legacy

Adopt a Room:
Learn more at armhc.org/adopt-a-room

Adopt a Family:
Learn more at armhc.org/adopt-a-family

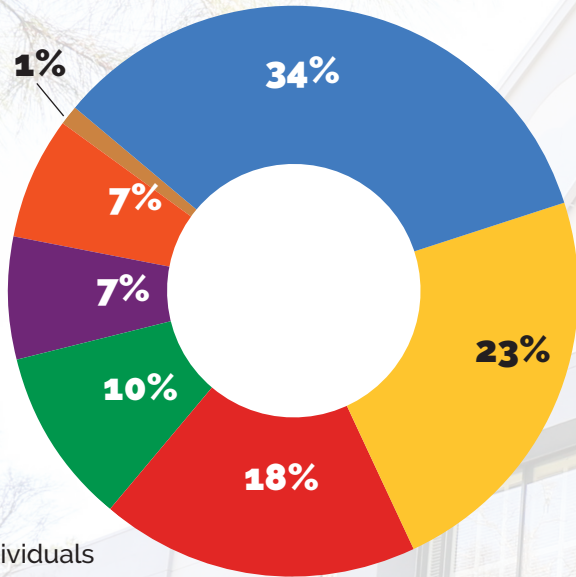
Provide Meals That Heal: Learn more at armhc.org/meals

Sponsor an event or host a fundraiser:
Learn more at armhc.org/events/

Volunteer:
Learn more at armhc.org/volunteer

FINANCIAL SNAPSHOT

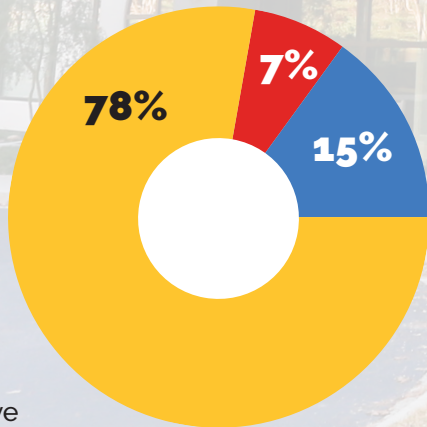
Revenue 2020



- Individuals
- Foundations
- McDonald's Owner/Operators & Customers
- Special Events
- COVID-19 Relief
- Corporate
- Guest Families

2020 preliminary financials excluding investment earnings

Expenditures 2020



- Program
- Fundraising
- Administrative

2021 Budget: \$4,720,000



MEET ONE OF OUR LITTLE SUPERHEROES, ADEN AND HIS MOM

Meet **Aden Womack**, 4, and his mom, **Chelsea Pope**, who stayed with us for 8 weeks, including 2 weeks at a partner hotel, so Aden could complete the Multidisciplinary Feeding Program at the Marcus Autism Center.

Staying at our House near Egleston provided Chelsea and Aden, who are from Meriwether County, the space to rest after long treatment days.

"The House team was very accommodating and kind in providing us a safe place to stay close to the facility," Chelsea says. "Aden looked forward to returning to the House after a six-hour day of therapy and just playing — this definitely made it easier for Aden."

Aden's favorite thing about staying with at the House are the toys. "He loved his gifts," Chelsea says, including his superhero accessories.

Being able to stay at the House meant Aden could complete the program, Chelsea says.

"Honestly, we wouldn't have been able to successfully complete his treatment without the Ronald McDonald House," Chelsea says. "It made a huge difference. Aden looked forward to a good bath, rest, and peace of mind. That reset made it easier to keep his corporation during treatment."

CONTACT

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