



Ronald McDonald
House Charities®
Atlanta

Keeping Families Close™

Since 1979, Atlanta RMHC has kept more than 65,000 families close.



HOPE IN THE MIDST OF CRISIS

When a child faces a life-threatening illness or injury, the emotional well-being of the entire family is at risk.

The mission of Atlanta Ronald McDonald House Charities is to nurture the health and well-being of children and families by keeping them close to one another and the medical care they need.

94% of hospital administrators agree that Ronald McDonald Houses **reduce parental stress.**

Atlanta's Ronald McDonald Houses

Creating a HOME AWAY FROM HOME

Accommodations are a significant stressor among families with seriously ill and injured children. We operate two Houses with 81 guest rooms next to Children's Healthcare of Atlanta at Egleston and Scottish Rite to improve access to care and quality of life for families.

Ronald McDonald Care Mobile

Bringing Care WHERE IT IS NEEDED MOST

Atlanta is ranked as one of the worst cities in the nation to live with asthma. A collaboration between Atlanta RMHC and Children's Healthcare of Atlanta, the 40-foot Care Mobile delivers asthma education and medical care to children at schools where the need is greatest.

Ronald McDonald Family Room

Providing an OASIS WITHIN THE HOSPITAL

Bringing the community and care of our Houses to the hospital, our Family Room supports childhood cancer patients receiving treatment at the Aflac Cancer and Blood Disorder Center at Scottish Rite and their families.



WHY PARTNER WITH ATLANTA RONALD McDONALD HOUSE CHARITIES?

Since 1979, Atlanta RMHC has kept more than 65,000 families close.

Together we can:

- Reduce the financial burden on families with sick and injured children
- Keep families together steps away from the hospital ensuring easy access to the care they need
- Deliver asthma care to children in our community
- Connect families with others experiencing similar challenges
- Provide families a place to rest and recharge with meals, activities and a support network, strengthening them when they need it most

OUR IMPACT IN 2021

1,365 Families strengthened at our two Houses

\$3.3 million Saved by families staying at our two Houses and partner hotels

41,628 Visits hosted for childhood cancer patients and their families in our Family Room

1,306 Children seen for asthma treatments and vaccines through our Care Mobile



In an independent study, researchers found that children and their parents who stayed at a Ronald McDonald House had a better perceived quality of life than expected for children with chronic diseases.

WAYS TO HELP

Become a House Hero
at armhc.org/house-heroes

Join the Hearts and Hands Society
at armhc.org/heart

Leave a Legacy:
Learn more at armhc.org/legacy

Adopt a Room:
Learn more at armhc.org/adopt-a-room

Adopt a Family:
Learn more at armhc.org/adopt-a-family

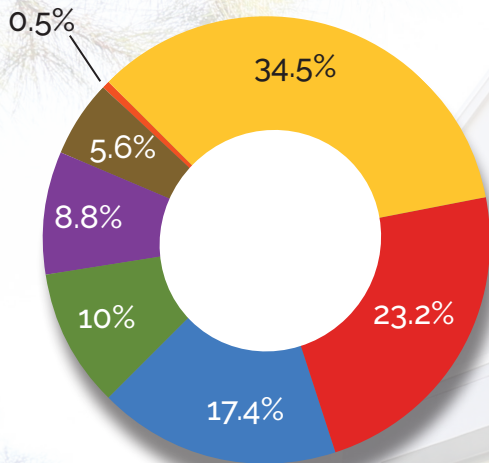
Provide Meals That Heal: Learn more at armhc.org/meals

Sponsor an event or host a fundraiser:
Learn more at armhc.org/events/

Volunteer:
Learn more at armhc.org/volunteer

FINANCIAL SNAPSHOT

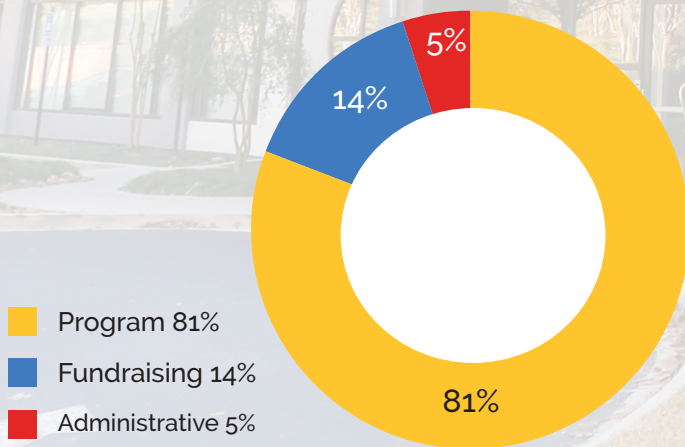
Revenue 2021



- Individuals 34.5%
- McDonald's Owner/Operators & Customers 23.2%
- Special Events 17.4%
- Corporate & Civic Organizations 10%
- Foundations 8.8%
- COVID-19 5.6%
- Guest Families 0.5%

2021 financials excluding investment earnings

Expenditures 2021



Looking Ahead to the 2022 Expense Budget: \$5,430,000



MEET KHLOE KING, ONE OF OUR POP TAB AMBASSADORS

Khloe King was born prematurely at 30 weeks in November 2013. In February 2014, she was diagnosed with hydrocephalus, a brain condition that causes a build-up of fluid in the deep cavities in the brain and had her first brain surgery at 12 weeks old. **To access the expert care she needs, Khloe and her family have been staying with us since 2017.**

"Atlanta is our home away from home. Khloe loves the Ronald McDonald House," says **Angela Goodman**, Khloe's mom. "We feel so safe. It's her comfort place."

Hydrocephalus affects children in different ways and also causes other illnesses. For Khloe, she did not start speaking until she was 4. She also was diagnosed with exotropia which resulted in an eye surgery. In addition to undergoing a tonsillectomy, and being diagnosed with asthma, Khloe learned she has autism.

"The Ronald McDonald House has been a blessing to us," Angela says. "There are many fond memories. My father stayed with us a few times while I was at the hospital with Khloe. Unfortunately, my father passed in November, but he spoke highly of the House staff and the sense of security we felt every time we stayed."

"When Khloe got older, and as we stayed more at the House, we started collecting pop tabs," Angela says.

"Being a single mother of three and living three hours away in Americus, the travel can take a toll on my finances. So, this is one small way we can give back."

CONTACT

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Platinum
Transparency
2022

Candid.