



**Ronald McDonald  
House Charities®  
Atlanta**

## Official Rules:

Raffle Contest ("Contest") limited to the first 3,000 entrants and odds of winning depend on the number of entries. Tickets must be purchased by **11:59 p.m., Wednesday, November 6, 2024.**

One (1) Grand Prize winner will receive their choice of a **2025 BMW X2 xDrive28i**, or **BMW i4 eDrive35**, or **BMW i5 eDrive40**. The Approximate Retail Value ("ARV") of the prize for the **2025 BMW X2 xDrive28i** is \$49,625 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the **2025 BMW X2 xDrive28i** is \$43,625 The Approximate Retail Value ("ARV") of the prize for the **2025 BMW i4 eDrive35** is \$52,200 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of **the 2025 BMW i4 eDrive35** is \$58,200 The Approximate Retail Value ("ARV") of the prize for **the 2025 BMW i5 eDrive40** is \$67,100 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the **2025 BMW i5 eDrive40** is \$73,100

The vehicles awarded shall be the base model year **2025 BMW X2 sDrive208i**, or **2025 BMW i4 eDrive 35**, or **2025 BMW i5 eDrive40**, including Automatic Transmission, Convenience Package, Premium Package and Metallic Paint. Grand Prize winner must have a valid U.S. driver's license and proof of insurance to claim prizes. All federal, state and local taxes are not included and are the Grand Prize winner's sole responsibility. Any additional options or accessories not described above but nevertheless included with the vehicles as awarded and any other taxes or expenses not explicitly stated herein are the Grand Prize winner's sole responsibility.

**Grand Prize** winner cannot refuse possession of the vehicle or attempt to sell the vehicle back to the BMW Center once the vehicle is awarded. Sponsor is not responsible for any costs related to transferring the vehicle to winner's chosen BMW Center of preference and any costs with the winners' transportation to/from chosen BMW Center. In the event the winner would prefer to apply the ARV to another model, any associated costs incurred above the ARV will be the winner's sole responsibility.

The **Second Prize** is a **BMW 101 Experience** which includes a week-long test drive (\$1,050 value) in a BMW model of your choice (subject to availability). Package includes hotel accommodations (double-room occupancy) and dinner and breakfast for the customer and one guest (\$120 value) at the Greenville Marriott (check-in is the afternoon/evening prior to the scheduled experience date at the BMW Performance Center). One two-hour driving session for the customer and guest (\$299 value) who will share the driving time in a BMW. Under the guidance of a professional driving instructor, winner will participate in an Autocross handling course, an ABS braking exercise, and a DSC demonstration on the skid pad. Complimentary lunch (\$50 value) at the BMW Performance Center on the day of the experience. A tour (\$15 value) of the BMW Manufacturing plant and Zentrum museum (the factory tour and museum are subject to closings and blackout dates). The **Third Prize** is a **Stock the Bar Gift Set** with premium spirits and a bartender's dream book, valued at \$500.



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Winners consent to the use of their names and photographs without compensation for publicity purposes to help promote the Atlanta Ronald McDonald House programs. Ticket purchases are non-deductible for tax purposes. You must be 21 years or older to enter. Preliminary drawing will be held at the Ronald McDonald House located at 795 Gatewood Road, Atlanta, GA on or around Thursday, November 8, 2024 to draw three finalists. Final drawing will be held on or around the week of Monday, November 12, 2024. Prizes are non-transferrable and no substitution or cash equivalent of prizes permitted. Employees of Atlanta Ronald McDonald House Charities, the Southern Region Advertising Council, Inc., BMW of North America LLC, GS&P, Genesco Sports Enterprises and their respective parent, affiliate and subsidiary companies, and their respective officers, employees, agents, and agencies are ineligible. The BMW name, model names and logo are registered trademarks of BMW.

\*Before claiming prizes valued at \$5,000 or greater, the winner must provide his or her Social Security Number, sign all copies of the form W-2G and write a check payable to Atlanta Ronald McDonald House Charities for 28% of the fair market value of the prize less the cost of the raffle ticket. This is for tax withholdings on the prize and will be paid directly to the Internal Revenue Service. Contest Sponsor is Atlanta Ronald McDonald House Charities. Winners are responsible to remit all state, federal and local income taxes and shall receive a 1099 tax reporting form.