

### Official Rules:

Contest limited to the first 3,000 entrants and odds of winning depend on the number of entries. Tickets must be purchased by 11:59 pm, Monday, December 5, 2016. Grand Prize winner will receive (1) 2017 BMW 430i Convertible. The vehicle awarded shall be the base model year 2017 BMW 430i Convertible including Automatic Transmission, Premium Package and Metallic Paint. The final retail value of the Convertible is yet to be determined; presently, the estimated value of Grand Prize is \$50,705 for the 2016 model year, with the 2017 ARV being determined later in the calendar year 2017. The 2017 ARV will be posted on [www.armhc.org](http://www.armhc.org) once determined. Grand Prize winner must have a valid U.S. driver's license and proof of insurance to claim prize. All taxes\* including sales tax, insurance, licensing, registration, title fees and destination charges, any options not included with the vehicle as awarded and any other taxes or expenses not explicitly stated herein are the Grand Prize winner's sole responsibility including but not limited to any state, federal or local income taxes. Sponsor is not responsible for any costs related to transferring the vehicle to winner's chosen BMW center of preference and any costs with the winner's transportation to/from chosen BMW center. In the event the winner would prefer to apply the ARV to another BMW model, any associated costs incurred above the ARV will be the winner's sole responsibility. The Second Prize is two (2) round trip tickets on Southwest Airlines (\$800 value). The Third Prize is a \$500 Macy's shopping spree (payable as a \$500 gift card). Winners consent to the use of their names and photographs without compensation for publicity purposes to help promote the Atlanta Ronald McDonald House programs. Ticket purchases are non-deductible for tax purposes. You must be 21 years or older to enter. Preliminary drawing will be held on Wednesday, December 7, 2016 to draw three finalists. Final drawing will be held on Wednesday, December 14, 2016. Prizes are non-transferrable and no substitution or cash equivalent of prizes permitted. Employees of the Southern Region Advertising Council, Inc., BMW of North America LLC, KBS, its parent, affiliate and subsidiary companies, their directors, officers employees, agents and agencies, Macy's, Southwest Airlines, Atlanta Ronald McDonald House Charities and McDonald's licensees are ineligible. The BMW name, model names and logo are registered trademarks of BMW.

\*Before claiming prizes valued at \$5,000 or greater, the winner must provide his or her Social Security Number, sign all copies of the form W-2G and write a check payable to Atlanta Ronald McDonald House Charities for 28% of the fair market value of the prize less the cost of the raffle ticket. This is for tax withholdings on the prize and will be paid directly to the Internal Revenue Service.