10TH ANNIVERSARY

hearts and hands GALA

ATLANTA RONALD McDONALD HOUSE CHARITIES

PRESENTED BY The Coca-Cola Company

Muhtar Kent
Honoree
Chairman of the Board,
The Coca-Cola Company

Craig A. Williams
Event Chair
President, McDonald's Division
The Coca-Cola Company

WHO:	Atlanta Ronald McDonald House Charities (ARMHC)
WHAT:	Black-tie event featuring silent and live auctions, dinner and dancing
WHEN:	Saturday, October 21, 2017 6:30 p.m. Reception, 7:30 p.m. Dinner
WHERE:	FLOURISH BUCKHEAD | 3143 MAPLE DRIVE, ATLANTA, GA 30305
HONOREE:	Mr. Muhtar Kent, Chairman of the Board, The Coca-Cola Company
ENTERTAINMENT:	Bogey and The Viceroy
PURPOSE:	To raise a minimum of $400,000 and awareness for ARMHC

- Corporate sponsorship opportunities available from $30,000 to $7,500
- Individual Table Host sponsorship available at $4,000
- Patron Host ticketing available at $1,500 for four (4) tickets
- Individual ticketing available at $400/individual or $800/couple

HISTORY:

Since the culmination of our event in 2009, our Hearts and Hands Gala has been Atlanta Ronald McDonald House Charities' signature black tie event held annually in the fall. In total, the event has raised more than 2.8 million dollars to benefit the families served at Atlanta's two Ronald McDonald Houses.

In 2009 and 2010, Ryan Seacrest was our guest host, kicking off excitement around our event and Charity. Since 2010, our host has been David Chandley, FOX 5 Storm Team Chief Meteorologist. Entertainment acts have included Gavin DeGraw, Melinda Doolittle, Natasha Bedingfield, Jeff Foxworthy, Megan Hilty, NEEDTOBREATHE, Tripp and Tyler and most recently in 2016, Yacht Rock Revue.

As we enter our very special 10th Anniversary year of our event, we look forward to another wonderful celebration that will help support the 2,000 families served by ARMHC each year.

For more information on our Hearts and Hands Gala, please visit our website at: www.armhc.org/gala .

RMHC Atlanta

Hearts and Hands Gala Inquiries to: Caroline Tate, Atlanta RMHC Director of Special Events
caroline.tate@armhc.org | 678.704.8099