



SPONSORSHIP OPPORTUNITIES

Proceeds from the event will help Atlanta Ronald McDonald House Charities provide more than just a place to stay for families of hospitalized children.

Presenting Sponsor \$10,000 (one opportunity)

- Exclusive naming rights as the Presenting Sponsor of the 2019 Handbag HULLABALOO!™ with first right of refusal for the 2020 event
- Recognized as Presenting Sponsor in all communications related to the event including press releases and social media (with links to company's social media pages)
- Company logo recognition on the mobile bidding platform for the event
- Company logo on each slide of event presentation
- Recognition on the ARMHC website with link to the company's website
- Company logo on event invitation (confirmation by November 1 required)
- Special acknowledgement throughout HULLABALOO!™ event, in printed event program and on all signage at the event, including on company's reserved tables
- Two reserved tables with premium room placement for 20 guests (two tables of 10)
- Complimentary parking for 20 guests
- Recognized on donor screen at our Peachtree Dunwoody Ronald McDonald House for one year
- Inclusion in donor list in 2019 annual report

Gold Sponsor \$7,000 (one opportunity)

- Recognized as the exclusive Gold Sponsor of the 2019 Handbag HULLABALOO!™ with first right of refusal for the 2020 event
- Recognized as Gold Sponsor in all communications related to the event including press releases and social media
- Recognition on the ARMHC website
- Company logo on event invitation (confirmation by November 1 required)
- Special recognition during the HULLABALOO!™ event, on the event presentation, in printed event program and signage on company's reserved tables
- Two reserved tables with premium room placement for 20 guests (two tables of 10)
- Complimentary parking for 20 guests
- Recognized on donor screen at our Peachtree Dunwoody Ronald McDonald House for one year
- Inclusion in donor list in 2019 annual report

Silver Sponsor \$3,000

- Recognized as a Silver Sponsor of Handbag HULLABALOO!™ on ARMHC website
- Name listed on event invitation (confirmation by November 1 required)
- Recognition during the HULLABALOO!™ event, on the event presentation, in printed event program and signage on company's reserved tables
- Table for ten (10) with premium room placement
- Recognized on donor screen at our Peachtree Dunwoody Ronald McDonald House for one year
- Inclusion in donor list in 2019 annual report



Ronald McDonald
House Charities
Atlanta

Keeping families close™

armhc.org



For more information, contact
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Corporate Table \$2,500

- One reserved table for ten (10)
- Company name in the printed event program and on the event presentation
- Company name recognition signage on your reserved table
- Inclusion in donor list in 2019 annual report

Individual Host Table \$2,000

- One reserved table for ten (10)
- Table signage recognizing the individual host or group's desired name
- **Please note: There is no corporate recognition with this table option.

Purse Sponsor \$500 (limited opportunities)

- Two reserved seats
- Name on event presentation corresponding to the purse being sponsored
- Name listed in printed event program and inclusion in donor list in 2019 annual report

Reserved Seating Ticket \$200

- Reserved seating for one attendee
- Recognized during the event presentation

General Admission Ticket \$150

- General seating for one attendee

To learn more about the event or to purchase your sponsorship or tickets,
please visit www.armhc.org/handbag.



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