



Your Atlanta Area BMW Centers
BMWatl.com



Official Rules

Contest limited to the first 3,000 entrants and odds of winning depend on the number of entries. Tickets must be purchased by 11:59 pm, Monday, November 4, 2019.

One (1) Grand Prize winner will receive their choice of a 2020 BMW X3, 2020 BMW 330i Sedan or BMW Z4 Roadster. The Approximate Retail Value ("ARV") of the prize for the 2020 BMW X3 is \$50,000 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the 2020 BMW X3 is \$50,995. The Approximate Retail Value ("ARV") of the prize for the 2020 BMW 330i Sedan is \$49,050 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the 2020 BMW 330i Sedan is \$50,045. The Approximate Retail Value ("ARV") of the prize for the 2020 BMW Z4 Roadster is \$53,300 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the 2020 BMW Z4 Roadster is \$54,295.

The vehicles awarded shall be the base model year 2020 BMW X3, BMW 330i Sedan or BMW Z4 Roadster including Automatic Transmission, Convenience Package, Premium Package and Metallic Paint. Grand Prize winner must have a valid U.S. driver's license and proof of insurance to claim prizes. All federal taxes and any options not included with the vehicles as awarded and any other taxes or expenses not explicitly stated herein are the Grand Prize winner's sole responsibility including but not limited to any state, federal or local income taxes.

Sponsor is not responsible for any costs related to transferring the vehicle to winner's chosen BMW center of preference and any costs with the winners' transportation to/from chosen BMW center. In the event the winner would prefer to apply the ARV to another model, any associated costs incurred above the ARV will be the winner's sole responsibility. The Second Prize is two (2) VIP suite tickets to Celine Dion at State Farm Arena with food and beverage provided; four (4) tickets to a VIP suite at Mercedes-Benz Stadium for an Atlanta United home game with food and beverage provided; four (4) Delta SKY360 Club seats at SunTrust Park for an Atlanta Braves home game with food and beverage and two (2) SunTrust Park valet parking passes provided (\$1,400 value). The Third Prize is a weeklong test drive (\$1,050 value) in a 2019/2020 model BMW of your choice (based on availability). The Fourth Prize is two (2) round trip tickets on Southwest Airlines (\$800 value). The Fifth

Prize is a \$500 Macy's shopping spree (payable as a \$500 gift card).

Winners consent to the use of their names and photographs without compensation for publicity purposes to help promote the Atlanta Ronald McDonald House programs. Ticket purchases are non-deductible for tax purposes. You must be 21 years or older to enter. Preliminary drawing will be held on Wednesday, November 6, 2019 to draw three finalists. Final drawing will be held on or around Wednesday, November 13, 2019. Prizes are non-transferrable and no substitution or cash equivalent of prizes permitted. Employees of the Southern Region Advertising Council, Inc., BMW of North America LLC, GS&P, its parent, affiliate and subsidiary companies, their directors, officers employees, agents and agencies,



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Macy's, Southwest Airlines and Atlanta Ronald McDonald House Charities are ineligible. The BMW name, model names and logo are registered trademarks of BMW.

*Before claiming prizes valued at \$5,000 or greater, the winner must provide his or her Social Security Number, sign all copies of the form W-2G and write a check payable to Atlanta Ronald McDonald House Charities for 28% of the fair market value of the prize less the cost of the raffle ticket. This is for tax withholdings on the prize and will be paid directly to the Internal Revenue Service.

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