

# A GIFT OF LIFE INSURANCE



Keeping families close™

Atlanta RMHC's mission is to nurture the health and well-being of children and families.



## Marissa Greider

Senior Director  
of Major and  
Planned Gifts

795 Gatewood Road, NE  
Atlanta, GA 30329  
678.704.8088

marissa.greider@armhc.org

EIN: 58-1295754

[armhc.org/legacy](http://armhc.org/legacy)

Note: This information is not intended as legal or tax advice. To ensure the best match for your individual goals and charitable vision, please consult with an attorney or professional advisor.

## A LOW-COST WAY TO MAKE A BIG IMPACT

If you would like to help **Atlanta Ronald McDonald House Charities** support children and families with a substantial gift with little cost to you, a gift of life insurance may be right choice for you.

### YOUR CHARITABLE OPTIONS

Name **Atlanta Ronald McDonald House Charities** as beneficiary.

If you would like to obtain the flexibility to change your mind at any time by retaining ownership of a policy, you can:

1. Name us as the primary beneficiary for a percentage of the policy.
2. Name us as the contingent beneficiary to receive benefits only if your primary beneficiary predeceases you.

Name **Atlanta Ronald McDonald House Charities** as owner.

You may be entitled to an income charitable tax deduction (when you itemize) for the value of a policy, future annual premiums or both when you:

1. Transfer ownership of an existing policy.
2. Purchase a new policy and name us as the owner.

### YOUR NEXT STEP

Contact **Marissa Greider** to discuss your options for making a bigger impact than you thought possible through a gift of life insurance.

