In 2020, we served **2,863** families through our Ronald McDonald Houses, Ronald McDonald Family Room & Ronald McDonald Care Mobile.

### Our 2020 Gratitude Report

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Thank You for Your Generous Support in 2020

Despite the many challenges of 2020, the spirit of community that created this organization more than 40 years ago, once again allowed us to keep families close to their sick child and the medical care they need. So many generous friends like you stepped up to support us and because of you, we were able to keep families together and strong.

Our Ronald McDonald Houses remained open every day in 2020 enabling families to be physically and emotionally involved in their child’s medical care, which results in better outcomes for the entire family. When social distancing required we reduce the number of families at our Houses, we created a hotel program to fund family stays until they could safely move to one of our Houses.

Our Ronald McDonald Care Mobile and Ronald McDonald Family Room continued to support families, just in different ways. Our Family Room delivered meals to families at their hospital room door. Our Care Mobile expanded its services to provide immunizations to children when the immunization rate dropped to a 30-year low.

Volunteers donated approximately 1,000 meals, in addition to donating needed Wish List items and gifts for our Ronald’s Holiday Shop.

I am proud that for the fourth consecutive year, Atlanta RMHC earned both a 4-Star rating from Charity Navigator and the Platinum Seal of Transparency, the highest level of recognition by GuideStar. We achieved these highest possible ratings by demonstrating strong financial health and commitment to accountability and transparency.

To our community of leaders, donors and volunteers who give selflessly in good and bad times, thank you. You are the family behind our families. I remain honored to support these families, together with you.

Sincerely,

Beth Howell
President & CEO

$2.6 million Saved by families staying at our two Ronald McDonald Houses and partner hotels
Betty Lou Misses Our Families and Their Belly Rubs

Betty Lou, our Chief Happiness Officer, wants you to know she misses her daily belly rubs.

A certified Canine Assistants therapy dog, Betty Lou knows exactly how to cheer up everyone, which means more belly rubs for her.

“I miss all of the kids petting me and giving me treats,” Betty Lou says, adding she, like her mom, Beth Howell, our President & CEO, really miss watching all of the kids having fun and talking to families about their own pets.

Throughout the pandemic, Betty Lou’s office hours have been irregular. If families want to see Betty Lou, she comes to visit.

As the world slowly reopens, Betty Lou and her family took a trip to the beach. This has, by far, been one of Betty Lou’s favorite memories.

When asked about what she misses most during the pandemic beyond seeing our families, Betty Lou added treats from Kim Cunningham, our Vice President of Operations, and the peanut butter snacks from Tim Tyson, our Facilities Coordinator.

“I know that once the world is back to normal, I will be able to get back to work with my usual activities of playing with the families and getting all of the belly rubs in the world,” Betty Lou says.
The Paynes: Alexandra, Jeremy and Marnie, 4
Nashville, Tennessee
Autoimmune Disease

"As a volunteer, I spent time in the kitchen, cooking and serving families. I had no idea until I was on the other side, being served as a guest at the Ronald McDonald House, just how much the staff and the donors provide to the families during their stay. Thank you is not enough but will have to do. Because of your generosity in supporting the Atlanta Ronald McDonald House, you have in many ways been a part of helping heal our daughter and the countless other children whose families have been served here."

—Alexandra Payne

409 Families Served in Hotels in 2020

$277,820
Unanticipated expenses because of COVID-19 (hotel costs, cleaning supplies and plexi glass)

253 miles from home

The Paynes: Alexandra, Jeremy and Marnie, 4
Nashville, Tennessee

3,498 Nights of rest at Hotels Only

409 Families Served in Hotels in 2020

$277,820
Unanticipated expenses because of COVID-19 (hotel costs, cleaning supplies and plexi glass)

253 miles from home

The Paynes: Alexandra, Jeremy and Marnie, 4
Nashville, Tennessee

3,498 Nights of rest at Hotels Only
1,231 Total number of families housed in 2020

188 nights: Longest stay
Vanessa and Jupiter Robinson
Cardiology
“This House has given us stability. I can come to the hospital and be a good mommy. I can make sure he is taken care of because of the great people who support Atlanta Ronald McDonald House Charities.”
—Vanessa Robinson

<table>
<thead>
<tr>
<th>Top Diagnoses</th>
<th>Families</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Cardiology</td>
<td>291</td>
<td>23.6%</td>
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<tr>
<td>Oncology/Hematology</td>
<td>208</td>
<td>16.9%</td>
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<tr>
<td>Neo-Natal</td>
<td>111</td>
<td>9%</td>
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<tr>
<td>Neurology</td>
<td>93</td>
<td>7.6%</td>
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<tr>
<td>Gastroenterology</td>
<td>64</td>
<td>5.2%</td>
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<tr>
<td>Outpatient Rehabilitation</td>
<td>49</td>
<td>4.0%</td>
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<tr>
<td>Bone Marrow Transplant</td>
<td>48</td>
<td>3.9%</td>
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<tr>
<td>General Surgery</td>
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<tr>
<td>Patient Rehabilitation</td>
<td>32</td>
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<tr>
<td>Robotics</td>
<td>27</td>
<td>2.2%</td>
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<tr>
<td>Respiratory</td>
<td>22</td>
<td>1.8%</td>
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<tr>
<td>Liver Transplant</td>
<td>21</td>
<td>1.7%</td>
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<tr>
<td>Pulmonary</td>
<td>21</td>
<td>1.7%</td>
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<tr>
<td>Kidney Transplant</td>
<td>20</td>
<td>1.6%</td>
</tr>
<tr>
<td>Accident</td>
<td>18</td>
<td>1.5%</td>
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<tr>
<td>Ophthalmology</td>
<td>17</td>
<td>1.4%</td>
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<tr>
<td>Urology/Kidney</td>
<td>15</td>
<td>1.2%</td>
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<tr>
<td>Birth Defects</td>
<td>14</td>
<td>1.1%</td>
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<tr>
<td>Ear Nose Throat</td>
<td>14</td>
<td>1.1%</td>
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<tr>
<td>Cleft Palate</td>
<td>13</td>
<td>1.1%</td>
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<tr>
<td>Liver</td>
<td>11</td>
<td>0.9%</td>
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<tr>
<td>Orthopedic</td>
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<td>0.9%</td>
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<tr>
<td>Cardiology Transplant</td>
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<tr>
<td>Hematology</td>
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<td>0.7%</td>
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<tr>
<td>Craniofacial</td>
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<td>0.6%</td>
</tr>
<tr>
<td>Cystic Fibrosis</td>
<td>8</td>
<td>0.6%</td>
</tr>
<tr>
<td>Other/Unknown</td>
<td>8</td>
<td>0.6%</td>
</tr>
<tr>
<td>Feeding Disorder</td>
<td>7</td>
<td>0.6%</td>
</tr>
</tbody>
</table>

79% Of families cannot afford to make a contribution toward their stay
84% of families are from Georgia

1,425 miles from home

Rebekah Moore and Anthony Collier
El Paso, Texas
Sickle cell anemia

“This House is the biggest blessing. I don't know that we could have done his treatment without it. This House literally feels like home. The safety precautions are so good that COVID is not even on my radar.”

—Rebekah Moore, grandmother to Anthony
26,119 Total Family Visits to our Ronald McDonald Family Room

Program Pivots to Serve Our Families Safely

While COVID-19 has changed many things, I refuse to allow the level of care, compassion, or service to change. Things may look a little different, but we must ensure our values hold true yesterday, today and every day going forward. Just as each patient is a gift to their parents, the opportunity to join this journey is a special gift I do not take lightly.

Jamesesse Webb, Family Room Coordinator
3 Years of Service

Respite areas close; program transitions to serving families meals at their hospital room door.

March 2020

Reopens for grab-and-go service for meals, snacks and coffee for families.

June 2020

Families and staff may use microwave and self-serve coffee and snacks.

August 2020

Family Room begins serving to-go meals for families to take back to their room.

September 2020

Family Room reopens in limited capacity.

June 2021

1,097 Families served

316 Meals Served
Anna Marie Wright, Ronald McDonald Care Mobile Nurse

“Children with chronic conditions, like asthma, require a lot of follow-ups. Bringing the Care Mobile to the community helps families overcome transportation barriers and reduces the amount of time away from school and work.”
987 Meals donated by volunteers across all programs

$174,900
Saved by the Charity through donated meals

Patti Folio,
Ronald McDonald Family Room Volunteer
4 years of service

"I have tried to continue helping out by sending in meals and snacks for the pantry. I also sent masks and thermometers to the House near Scottish Rite. Until we can safely return, I'll keep looking for other ways to keep helping. I know many other volunteers and donors are doing their part."
Our dedicated special events team hosted unique, COVID-safe events in support of our families.

12th Annual BMW Raffle
Raised $162,125
Families Supported for 1 Night: 1,297
Tickets Sold: 2,049

Handbag HULLABALOO!
Virtual Event
Raised $106,523
Families Supported for 1 Night: 691
352 attended

27th Annual Atlanta RMHC Golf Classic
In-Person Event
Raised $127,515
Families Supported for 1 Night: 1,020
114 golfers

Wine & Fries
Virtual Event
Raised $19,607
Families Supported for 1 Night: 157

Historic Brookhaven Dines-In/Tour of Homes
Postponed
Raised $7,518
Families Supported for 1 Night: 60

Share the Love Week
Virtual Weeklong Event
Raised $223,049
Families Supported for 1 Night: 1,784
556 participants

$623,187 Raised from 2020 Special Events
The Greater Atlanta McDonald's Operators Association raised $1.25 million for our families.

The Atlanta-area McDonald's restaurants and Owner/Operators provided unwavering support in 2020 in our efforts to give children support, stability and the best medicine of all – their families by their side.

Caitlin Heidrick, McDonald's

“McDonald’s and RMHC have always been a big part of our business and our family. I want to personally ensure that every family has a place to go, and one when they need it the most.”

<table>
<thead>
<tr>
<th>McDonald's Program</th>
<th>Support</th>
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<tr>
<td>French Fries</td>
<td>$680,238</td>
</tr>
<tr>
<td>Happy Meals</td>
<td>$78,522</td>
</tr>
<tr>
<td>Donation Boxes</td>
<td>$100,955</td>
</tr>
<tr>
<td>Round-Up RMHC</td>
<td>$157,859</td>
</tr>
<tr>
<td>Give a Hand</td>
<td>$161,589</td>
</tr>
<tr>
<td>Coca-Cola Sleeves for Support</td>
<td>$73,155</td>
</tr>
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Greater Atlanta McDonald's Operators Association

Jim Aaron
Jim Abedi
Steve Akinboro
John Borrow
Vicky Chancellor
David Chancellor
Vivian de Jesus
Jessica Deen
Anthony Greenwood
Chris Hamilton
David Hamilton
Jeff Heidrick
John Hurt
Karen Jasper
Amy Justice
Peter Kallinteris
Ashley Kaple
Donald Long
Lulo Mattei
Kip Mercer
Paul Messer III
Lynn Messer-Hawkins
Lynn Miller
Mark Mines
DJ Mitchell
Rachel Mitchell
Keith Muller
Drew Muller
Luke Muller
David Neisler
Susan Nichols
John Palmaccio
Muriel Powell
Tony Raffa
Orestes Rodriguez
Marietta Rodriguez
Skip Sharer
Danesha Smith
Bob Swoszowski
John Tamasi III
John Tamasi, Jr.
Sandy Taylor
Kellie Vander Veur
Andrew Vander Veur
Bruce Vineyard
Bruce Vineyard, Jr.

264 Restaurants
Revenue 2020

- Individuals: 36%
- Foundations: 23%
- McDonald’s Owner/Operators & Customers: 18%
- Special Events: 10%
- COVID-19 Relief: 6%
- Corporate: 6%
- Guest Families: 1%

2020 preliminary financials

Expenditures 2020

- Program: 82%
- Fundraising: 7%
- Administrative: 11%

2020 Financial Snapshot
Legacy Circle
Honoring donors who have named Atlanta RMHC as a beneficiary in their wills and estate planning

Anonymous
Willie L. Abrames*
Karen and James Bailey
Carol Jean Barrow*
JoAnn and James Bria
Etta Chatmon
Jerry Eaves*
C. L. Fain III*
June Freeman*
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Shiroleen and John Hurt
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The Marinac Family
Cindy Nofi
Kimberly and Hal Nuckols
Nancy and Jeff Roesch
Sally and Mark Rosser
Elizabeth and Michael Thompson
Barbara and Tim Tyson

The Hearts & Hands Society recognizes annual donors who contribute $1,000 and more. These generous individuals strengthen thousands of families each year and are integral to our mission.

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Hearts of Gold
Anonymous
Mr. and Mrs. Lamar Q. Ball III
Helen and Jimmy Carlos
Karen and Tom Chapman
Dolores and Javier C. Goizueta
Beth and Bob Howell
Stephan Miller
Connie and Jim Nichols
Betsy Primm
Sally and Mark Rosser
Galia and Bruce Vineyard
Donna Zick

Hearts of Healing
Anonymous (2)
Nancy Barnes

Elizabeth and John Cleveland
Amy and Tom DeGoey
The Martha and Wilton Looney Foundation Inc.

Jessica and Matt Dreher
Susan and Richard Dugas
Catherine W. Dukehart*
Raje Kantamneni and Prasad Malempati, in memory of Rohan and Anish
Marianne and E.G. Lassiter
Linda and John Melton
Tara and Randy Parrish
Mary Parsons
Katie and Akash Patel
Allison and Matthew Richardson
Renee and Jim Schwarzkopf
Stacy and Jim Scott
Wanda and Bob Swoszowski
Andrea and Larry Wine
The Taylor Family Foundation
Somerset Foundation

Hearts of Courage
Anonymous (4)
The Harold & Nancy Abrams Family Foundation

* Deceased
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Mark Gibson, Vice Chair/Secretary

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Robert Brown
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Vikas Kumar
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The Coca-Cola Company
Harold Cohn
Community Auctions LLC
CONA Services LLC
Laura Cooper
Core5 Industrial Partners
Cox Automotive
Donna Davidson
Deborah Grooms Photography
Dennis Taylor & Co.
Dickerson Middle School
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Dillard's Inc.
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