



**Ronald McDonald
House Charities®**
Atlanta



Your Atlanta Area BMW Centers
BMWatl.com

Official Rules:

Raffle Contest ("Contest") limited to the first 3,000 entrants and odds of winning depend on the number of entries. Tickets must be purchased by 11:59 pm, Wednesday, November 30, 2022.

One (1) Grand Prize winner will receive their choice of a **2023 BMW X3 sDr30i** or **BMW 430i Coupe** or **BMW i4 eDrive40**. The Approximate Retail Value ("ARV") of the prize for the 2023 BMW X3 sDr30i is \$51,070 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the 2023 BMW X3 sDr30i is \$51,070. The Approximate Retail Value ("ARV") of the prize for the 2023 BMW 430i Coupe is \$49,370 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the 2023 BMW 430i Coupe is \$49,370. The Approximate Retail Value ("ARV") of the prize for the 2023 BMW i4 eDr40 is \$57,500 excluding sales tax, licensing, registration, title fees and destination charges. The Manufacturer's Suggested Retail Price ("MSRP") of the 2023 BMW i4 eDr40 is \$57,500.

The vehicles awarded shall be the base model year **2023 BMW X3 sDr30i** or **BMW 430i Coupe** or **BMW i4 eDrive40** including Automatic Transmission, Convenience Package, Premium Package and Metallic Paint. No other accessories or options are available. Grand Prize winner must have a valid U.S. driver's license and proof of insurance to claim prizes. All federal taxes and any additional options or accessories not described above but nevertheless included with the vehicles as awarded and any other taxes or expenses not explicitly stated herein are the Grand Prize winner's sole responsibility including but not limited to any state, federal or local income taxes.

Grand Prize winner cannot refuse possession of the vehicle or attempt to sell the vehicle back to the BMW Center once the vehicle is awarded. Sponsor is not responsible for any costs related to transferring the vehicle to winner's chosen BMW Center of preference and any costs with the winners' transportation to/from chosen BMW Center. In the event the winner would prefer to apply the ARV to another model, any associated costs incurred above the ARV will be the winner's sole responsibility.

The **Second Prize** is a \$2,000 Havertys gift certificate that will expire 6 months after the recipient is chosen on or about December 5, 2022. The **Third Prize** is a gift certificate for a 1 Day BMW M School experience which includes a full day on a closed track at the BMW Performance Center. The **Fourth Prize** is a \$500 Macy's gift card.

Winners consent to the use of their names and photographs without compensation for publicity purposes to help promote the Atlanta Ronald McDonald House programs. Consult your tax adviser regarding the tax deductibility of ticket purchases. You must be 21 years or older to enter. Preliminary drawing will be held on **Friday, December 2, 2022** to draw four finalists. Final drawing will be held on or around **Monday, December 5, 2022**. Prizes are non-transferrable and no substitution or cash equivalent of prizes permitted. Employees of Atlanta Ronald McDonald House Charities, the Southern Region Advertising Council, Inc. (the "Council"), member dealers of the Council, BMW of North America LLC, GS&P, Genesco Sports Enterprises and their respective parent, affiliate and subsidiary companies, and their respective officers, employees, agents and agencies are ineligible. The BMW name, model names and logo are registered trademarks of BMW.

*Before claiming prizes valued at \$5,000 or greater, the winner must provide his or her Social Security Number, sign all copies of the form W-2G and write a check payable to Atlanta Ronald McDonald House Charities for 28% of the fair market value of the prize less the cost of the raffle ticket. This is for tax withholdings on the prize and will be paid directly to the Internal Revenue Service. Contest Sponsor is Atlanta Ronald McDonald House Charities. Winners are responsible to remit all state, federal and local income taxes and shall receive a 1099 tax reporting form.