



Handbag HULLABALOO!™

Being Fashionable

NEVER FELT SO GOOD!



2022
Honorary Chair
Jessica Eachus

2022 Co-Chairs
Caitlin Heidrick
Meredith Camp

March 31, 2022 • 6:30 p.m. to 8:30 p.m. • The Stave Room/Virtual • Atlanta



Sponsorship Levels	Presenting \$10,000	Gold \$7,000	Silver \$5,000	Bronze \$3,000	Party Host Ticket Package \$1,500	Handbag \$300
Ticket Package	20 guest tickets, 20 raffle tickets, 20 game booklets	14 guest tickets, 14 raffle tickets, 14 game booklets	12 guest tickets, 12 raffle tickets, 12 game booklets	10 guest tickets, 10 raffle tickets, 10 game booklets	10 guest tickets, 10 raffle tickets, 10 game booklets	2 guest tickets, 2 raffle tickets, 2 game booklets
Logo or Name Recognition on all printed and digital material, including social media posts	•					
Logo or Name Recognition on all printed and digital material, including select social media posts		•	•			
Logo or Name Recognition on all printed and digital material				•		
Logo or name recognition on select printed and digital material					•	
Branded 1 and 6 Rounds	•					
A 30-second commercial	•					
Mentions in select text messages prior to event	•	•				



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Program/Online chat mentions during event	•	•	•	•		
Logo or name recognition on/in Party Kit	•					
Sponsor of Party Kit, Goody Bag, or Silent Auction		•				
Logo or name recognition on in thank you in Atlanta Magazine (or similar publication)	•	•	•			
Name recognition on in thank you in Atlanta Magazine (or similar publication)				•	•	
Option to include a logo-branded item in event Goody Bag	•	•	•	•		
Event Shout Outs						•
Sponsor runner-up handbag throughout event						•
Number of families served for 1 night	80	56	40	24	12	2

INDIVIDUAL TICKET PRICES

Seats	Early Bird (Through Feb. 15)	Regular (Beginning Feb. 16)
In-Person	\$125	\$150
Virtual	\$125	\$125