SAVE IN TAXES THIS YEAR

If you would like to support Atlanta Ronald McDonald House Charities with a tax-smart donation this year, a gift of appreciated stocks, bonds or other marketable securities that you have held for more than one year may be the right gift for you.

YOUR BENEFITS

When making a gift of appreciated securities owned for more than one year, you will receive a double tax benefit:

1. You are entitled to a federal income tax deduction based on the current fair market value of the securities, regardless of their original cost.
2. You will be exempt from paying capital gains taxes on any increase in the value of the securities since you acquired them — taxes you would pay if you had otherwise sold them.

STEPS TO TAKE TO MAKE YOUR GIFT

1. If you have the physical securities, either hand deliver them to us or mail us the stocks and stock power separately.
2. If you don’t have possession of the physical securities, instruct your broker to electronically transfer your intended shares and notify Marissa Greider once the transfer is complete to ensure we correctly identify your gift.
3. Transfer instructions and donation form can be found at armhc.org/stocktransfer.

Please inform your broker that the stock should be directed to the following account:

ATLANTA RONALD MCDONALD HOUSE CHARITIES, INC.
Account Number 7099-8786
Schwab
DTC Clearing 0164, Code 40
Donor: _______________

Note: For non-DTC-Eligible Securities please contact Marissa Greider at 678.704.8088

How It Works

1. You give securities
2. You receive income tax deduction
3. The charitable organization sells securities
4. Receives cash to use for your gift’s purpose