



**Tracey B. Atwater, CFRE, FCEP
President & CEO**

Tracey B. Atwater, CFRE, FCEP, joined Atlanta Ronald McDonald House Charities as President & CEO on July 31. She has served the Atlanta nonprofit community for more than 30 years. Most recently, she led LiveSafe Resources, a 24/7 social services agency based in Marietta, focused on serving survivors of domestic violence and sexual assault.

Tracey began her career at the High Museum of Art, and then moved into healthcare joining Children's Healthcare of Atlanta. In her role as Vice President, she led a capital campaign raising more than \$200 million to fund facility expansions and program endowments. Tracey then served as President of the WellStar Foundation followed by a stint serving as a consultant assisting nonprofit organizations nationwide.

Atwater is an Atlanta native and has had extensive volunteer involvement in the community serving dozens of nonprofit organizations. She is a graduate of Leadership Atlanta, the Regional Leadership Institute, and Leadership Cobb and is actively involved in these groups. In her personal life, she volunteers with her church and with Inheritance of Hope, an organization dedicated to serving young families facing the loss of a parent.

Atwater graduated from Furman University with a bachelor of arts in political science, and she received a master's degree in business administration from Georgia State University. She is a Certified Fundraising Executive (CFRE) and Fellow of Charitable Estate Planning (FCEP). Tracey and her husband have two, adult children and a yellow lab, Mabel, a certified therapy dog.