



RMHC®
Atlanta

HEARTS AND HANDS

GALA

Presented by *The Coca-Cola Company*

Saturday, October 8, 2022 • ZOO ATLANTA

Learn more at armhc.org/gala

2022 SPONSORSHIP GUIDE

Celebrate our mission and honoree Chef [Chris Hall](#), longtime board member. From the music and menu to the flare and attire, let's *Everybody Have Fun Tonight* '80s and '90s style.



HEARTS AND HANDS GALA

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Event Co-Chairs
Raje Kantamneni,
ARMHC Board of Directors
Sumita Shetty,
ARMHC Board of Directors

Saturday, October 8, 2022 • ZOO ATLANTA • 800 Cherokee Ave SE • Atlanta, GA 30315

PRESENTING, \$40,000

- Logo recognition on donor screens at our Houses near Scottish Rite and Egleston
- Recognition on charity website and social media
- Logo recognition on event invitations
- Recognition in the charity newsletter
- Four (4) tables of 10 guests with premium seating
- **Program Sponsor** with logo on printed program
- Special recognition from podium during the Gala
- Logo recognition on your assigned tables
- Invitation to Champagne Reception the evening of the Gala
- Premium event signage

HEARTS OF GOLD, \$30,000

- Logo recognition on donor screens at our Houses near Scottish Rite and Egleston
- Logo in printed program
- Logo recognition on charity website and social media
- Recognition in the charity newsletter
- Three (3) tables of 10 guests with premium seating
- Special recognition from podium during the Gala
- Logo recognition on your assigned tables
- Invitation to Champagne Reception the evening of the Gala
- **Auction Sponsor** with logo on all Live and Silent Auction marketing
- Premium event signage

HEARTS OF COURAGE, \$25,000

- Name recognition on donor screens at our Houses near Scottish Rite and Egleston
- Name recognition in printed program
- Name recognition on charity website and social media
- Recognition in the charity newsletter
- 25 guests with seating near the dance floor
- Logo recognition on your assigned tables
- **Dance Floor Sponsor** which includes logo and verbal recognition
- Event signage

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HEARTS OF HOPE, \$20,000

- Name recognition on charity website and social media
- Name recognition in printed program
- Recognition in charity newsletter
- Two (2) tables of 10 guests with seating near dance floor
- Logo recognition on your assigned tables
- **Band Sponsor**, which includes verbal recognition
- Event signage

HEARTS OF COMPASSION, \$15,000

- Name recognition in printed program
- Name recognition on charity website and social media
- Name recognition in charity newsletter
- 15 guests with seating near dance floor
- Logo recognition on your assigned tables
- Event signage

HANDS OF KINDNESS, \$10,000

- Name recognition in printed program
- Name recognition on Atlanta RMHC website and social media
- Name recognition in charity newsletter
- One (1) table of 10 guests
- Logo recognition on your assigned table

HANDS OF HOSPITALITY, \$7,500

- Name recognition in printed program
- Name recognition on Atlanta RMHC website
- Name recognition in the Atlanta RMHC newsletter
- One (1) table of 8 guests
- Logo recognition on your assigned table

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TICKET BUNDLE, \$4,500

- This is not a sponsorship but rather a bundle of 10 tickets
- Reserved for noncorporate/non-civic organization groups
- Assigned seating

TICKETS

- Individual, \$450
- Couple, \$900

Sponsorship Form

Name:	
Mailing Address:	
Phone Number:	

EVENT SPONSORSHIP LEVEL

<input type="checkbox"/> Presenting Sponsor (\$40,000) RESERVED	<input type="checkbox"/> Hearts of Compassion (\$15,000)
<input type="checkbox"/> Hearts of Gold (\$30,000)	<input type="checkbox"/> Hands of Kindness (\$10,000)
<input type="checkbox"/> Hearts of Courage (\$25,000)	<input type="checkbox"/> Hands of Hospitality (\$7,500)
<input type="checkbox"/> Hearts of Hope (\$20,000)	

MARKETING

If a company, you agree to email a high-resolution EPS logo file to events@armhc.org within 48 hours of completing this form. If not, we cannot guarantee your logo will appear in the marketing efforts that correlate with your sponsorship level. Please check one.

YES NO

PAYMENT

I plan to pay by credit card.
 I plan to pay by check made payable to **Atlanta Ronald McDonald House Charities**.
 Please send me an invoice.

COORDINATING GUEST LOGISTICS

Our team will work with the following individual to collect names, emails, and other pertinent contact information of your event guests:

Name: _____
Phone: _____
Email Address: _____

Please return form to:

Atlanta Ronald McDonald House Charities • 795 Gatewood Road NE • Atlanta, GA 30329 • events@armhc.org
 The Atlanta RMHC EIN is 58-1295754. A copy of the Atlanta RMHC determination letter is available upon request