

Keeping Families Close™



ATLANTA RONALD McDONALD HOUSE CHARITIES

HEARTS & HANDS
SOCIETY

The mission of Atlanta Ronald McDonald House Charities is to transform pediatric healthcare access and experiences for families with ill, injured, or recovering children through a network of Houses, Family Rooms, Care Mobiles, and community resources.

“I am grateful for Ronald McDonald House and all they’ve done for my family. Each day is better than the last.”

— Peter Dam

Father to Paige and Philip



With your help, Atlanta RMHC continues to strengthen a record number of families each year, keeping them close to each other, the hospital and a strong network of support.

But we cannot do it without you!

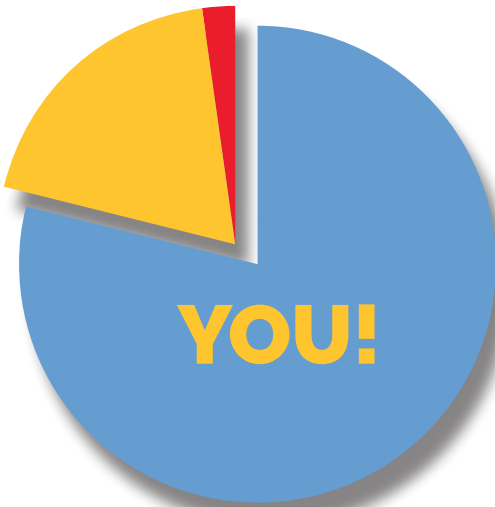
Your gifts are essential to providing comfort and support for families while their children receive life-saving medical treatment in Atlanta. Together, we can ensure all families, 88% of whom cannot afford any contribution toward their stay, have accommodations, meals and easy access to exceptional care.



“I like to think that when Amelia thinks of going through treatment, she remembers staying and playing at the Ronald McDonald House more than she remembers getting chemo, way more than she remembers getting sick.”

— Elizabeth Ellinburg
Mom to Amelia, Bailey and Charlotte

Atlanta RMHC is a nonprofit with a history of keeping families close. **100% of your donations remain in our community.** A small staff and dedicated volunteers stretch your dollars to make our programs available for families 24 hours a day, 365 days a year.



Sources of Revenue

- 71%** The Community
- 28%** Local McDonald's Operators and Customers
- 1%** Guest Families

"If it weren't for the House, this journey would have been so much harder. Out of gratitude for how much Atlanta RMHC helped our family, we decided to join the Hearts & Hands Society and Adopt-A-Room."

— **Ashley Low**
Mom to Brecklee and Say





ATLANTA RONALD McDONALD HOUSE CHARITIES

HEARTS & HANDS SOCIETY

You will make an extraordinary impact on families when you join the Hearts & Hands Society with an Annual Fund gift of \$1,000 or more.

Every gift is appreciated and ensures access to exceptional pediatric care and a home away from home for families so they can focus on healing.

LEVELS OF GIVING

HANDS OF HOPE **\$1,000 — \$2,499**

- Recognition in Atlanta RMHC's Annual Report
- Recognition on the Hearts & Hands Society web page
- Subscription to our quarterly enewsletter
- Behind the scenes House tours
- The joy of helping provide comfort, hope and healing to thousands of families each year

HANDS OF COMPASSION **\$2,500 — \$4,999**

- All Hands of Hope benefits PLUS
- Recognition on the Hearts & Hands Society donor panels
- Exclusive invitations to Atlanta RMHC events

HEARTS OF COURAGE **\$5,000 — \$9,999**

- All Hands of Compassion benefits PLUS
- Premier recognition on donor panels
- Recognition at our Annual Gala

HEARTS OF HEALING **\$10,000 — \$14,999**

- All Hearts of Courage benefits PLUS
- Premier recognition at our Annual Gala

HEARTS OF GOLD **\$15,000+**

- All Hearts of Healing benefits PLUS
- Two tickets to our Annual Gala

Families need Atlanta RMHC and we need you!

Together we can:

Reduce the financial burden on families
with seriously ill or injured children

Remove barriers to healthcare access

Keep families together steps away
from the hospital, ensuring easy access
to the care they need

Deliver primary and asthma care
to children in our community

Connect families with others
experiencing similar challenges

Provide families a place to rest and recharge
with meals, activities and a support network,
strengthening them when they need it most

Please give today.



Keeping families close™

Marissa Greider

Senior Director of Philanthropy
Atlanta Ronald McDonald House Charities
795 Gatewood Road, NE
Atlanta, GA 30329
678.704.8088 • armhc.org
EIN 58-1295754

Platinum
Transparency
2023

Candid.

Charity
Navigator
+ FOUR-STAR +