



5th Annual Gala

Saturday, October 5, 2024 • The Foundry at Puritian Mill

Sponsorship Guide

Presenting Sponsor: \$50,000

- Priority seating for 40 guests at four prominent tables
- Logo recognition on donor screens at both Atlanta Ronald McDonald Houses
- Recognition on ARMHC website and in event social media
- Logo recognition on the save the date, invitation and prominently displayed on the printed program, signage, and slide presentation
- Opening remarks from sponsorship leadership and from the emcee
- Invitation to the VIP Champagne Reception the evening of the Gala
- **This sponsorship is limited to one sponsor**

Platinum Sponsor: \$20,000

- Priority seating for 20 guests at two reserved tables
- Logo recognition on donor screens at the Atlanta Houses
- Recognition on ARMHC website and in event social media
- Logo recognition on signage, in the program and during the slide presentation
- Special recognition from emcee
- Invitation to the VIP Champagne Reception the evening of the Gala
- *This sponsorship is the Dance Floor Sponsor*
- **This sponsorship must be purchased by September 13, 2024, to be included in the printed program**

Gold Sponsor: \$10,000

- Priority seating for 10 guests at one reserved table
- Logo recognition on donor screens at the Atlanta Houses
- Recognition on ARMHC website and in event social media
- Logo recognition on signage, in the program and during the slide presentation
- Special recognition from emcee
- Invitation to the VIP Champagne Reception the evening of the Gala
- **This sponsorship must be purchased by September 13, 2024, to be included in the printed program**



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Silver Sponsor: \$7,500

- Priority seating for 8 guests at one reserved table
- Logo recognition on donor screens at the Atlanta Houses
- Recognition on ARMHC website and in event social media
- Logo recognition on signage, in the program and during the slide presentation
- Special recognition from emcee
- Invitation to the VIP Champagne Reception the evening of the Gala
- **This sponsorship must be purchased by September 13, 2024, to be included in the printed program**

Valet Sponsor: \$7,500

- Priority seating for 8 guests at one reserved table
- Logo recognition on donor screens at the Atlanta Houses
- Recognition on ARMHC website and in event social media
- Logo recognition on signage, valet tags, in the program and during the slide presentation
- Special recognition from emcee
- Invitation to the VIP Champagne Reception the evening of the Gala
- **This sponsorship must be purchased by September 13, 2024, to be included in the printed program**

Bronze Sponsor: \$2,500

- Priority seating for 4 guests
- Recognition on ARMHC website and in event social media
- Logo recognition on signage, in the program and during the slide presentation
- Special recognition from emcee
- Invitation to the VIP Champagne Reception the evening of the Gala
- **This sponsorship must be purchased by September 13, 2024, to be included in the printed program**

15th Annual Gala

Saturday, October 5, 2024 • The Foundry at Puritian Mill

Sponsorship Commitment Form

Name: _____
As you wish to appear in print materials

Contact: _____

Address: _____

_____ City State ZIP

Phone: _____ Email: _____

*If a company, send a high-resolution EPS logo file to amy.goggins@armhc.org within 48 hours of completing this form. This file must be sent by **September 13** to be included in the printed Gala Program. Acknowledge this deadline and logo submission with your initials: _____ and date: _____.*

Sponsorship Levels

<input type="checkbox"/> RESERVED	Presenting	\$50,000
<input type="checkbox"/>	Platinum	\$20,000
<input type="checkbox"/>	Gold	\$10,000
<input type="checkbox"/>	Silver	\$7,500
<input type="checkbox"/>	Valet	\$7,500
<input type="checkbox"/>	Bronze	\$2,500

Select Payment Method

- ONLINE: ARMHC/GALA
 CHECK ENCLOSED FOR \$ _____ PAYABLE TO ARMHC
 PLEASE SEND AN INVOICE

Return email form to:
Amy.Goggins@ARMHC.org
Or mail to: **Atlanta Ronald McDonald House Charities**
Care of Amy Goggins
795 Gatewood Road NE