



Ronald McDonald
House Charities®
Atlanta

A
New
World
OF
Care
♥





The Guillory Family
O'Shea and Shawn with twins Sawyer and Saxton
Atlanta RMHC guests since 2019



The Boswell Family
Siblings John, Caroline and Michael
Atlanta RMHC guests since 2023



The Schmidt and Lansdell Families
Best friends, Callen Schmidt and Levi Lansdell
Atlanta RMHC guests since 2023



The Andrews Family
Jessica and Slate, Atlanta RMHC guests since 2022



CREATING A NEW WORLD OF CARE

At Atlanta Ronald McDonald House Charities, we believe when a child is sick, the entire family needs comfort and support.

Together with exceptional medical providers, we care for children and families when they need it most. We have been on a journey to develop a House for our next generation of families — one that is built on connection, comfort, hope, and healing and continues our legacy of world-class care more than four decades in the making.

Atlanta RMHC is growing with an innovative new Ronald McDonald House to support the growing demand for complex medical treatment in our state. As Children's Healthcare of Atlanta opens its North Druid Hills campus, we will provide families unprecedented access to **A New World of Care.**

Steps away from specialized pediatric healthcare, pharmacies, grocery stores, and other conveniences of home, our new House will allow families to connect, find comfort, build hope, and heal through welcoming indoor spaces and imaginative outdoor play areas. Our team remains thoughtful about how we will grow while maintaining the warm, inviting feeling you get when you are coming home to stay with family.

We are honored to have kept nearly 80,000 families together and close to life-saving care during their most difficult times. **Today the need has never been greater.** Countless more families will make the journey to Atlanta in search of medical treatment for their children, full of worry and uncertainty about what the future will bring, and we can't support them without you.

With your help, we can build a House that lifts our families' spirits and eases their burdens so they can focus on healing. Please join us as we create **A New World of Care.** Together, we can give more families with sick children what they need most — each other.

From our family to yours,




A handwritten signature in blue ink that reads "Christopher Marinac".

Christopher Marinac
New House Chair



A handwritten signature in blue ink that reads "Tracey B. Atwater".

Tracey B. Atwater
President & CEO



What happened to our daughter Tori could have happened to anyone.

Both Tori and her younger sister were on their way to becoming acclaimed dancers. They were healthy, normal teenagers. Then one night our younger daughter, Tristin, rushed to wake us up.

“Tori can’t use her hand!”

When we got to Tori, she couldn’t speak, or move her right hand. We rushed her to the hospital. They quickly took her into surgery and removed the back of her skull. She had a brain bleed — a bad one. Unfortunately, she had been born with an arteriovenous malformation (AVM), and we had no idea.

Tori initially stabilized but after several complications she was transferred to Atlanta — three and a half hours away from our home and our network of support in Columbia, South Carolina.

A social worker told us about the Atlanta Ronald McDonald House, but we didn’t really know what it was. I knew it was a place where people could stay. When I got there and watched the orientation video, I just sat down and cried.”



Mike Edsel
Tori's Dad



INSIDE A NEW WORLD OF CARE



Atlanta RMHC will open the doors to a new 5-story House shortly after the Children's Arthur M. Blank Hospital opens, ready to welcome families into 92 spacious guest rooms and 18 transplant suites. The new House will more than double the capacity of the House near Egleston to meet an exponential demand for world-class pediatric care and the specialized support Atlanta RMHC provides.

Located on approximately four acres overlooking the medical campus, families will live in immediate proximity to their children undergoing medical treatment. Families and children will find respite in 20 acres of green space, miles of trails, an abundance of hardwood trees, and views of Atlanta's skyline and Stone Mountain.



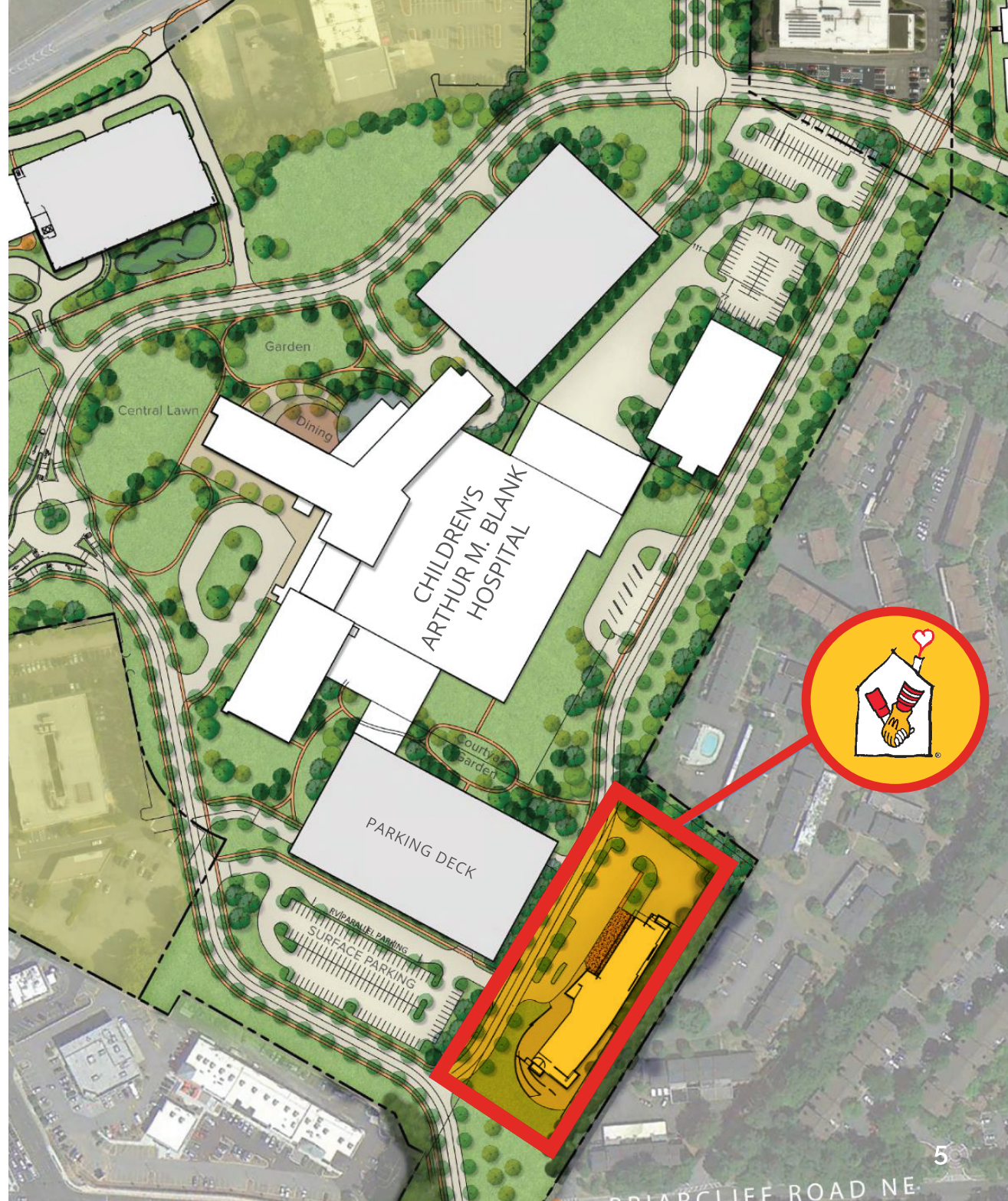
The new House will continue our pioneering work to offer dedicated transplant suites and feature custom dining areas to meet families' specialized needs. All areas including interior and exterior play spaces will be fully ADA-accessible. Families will also enjoy a whimsical Discovery Garden that combines the beauty of nature and the awe of creativity with playful architectural elements, covered seating, and greenspace to facilitate healing through play.

Intentional spaces throughout the House such as light-filled rooms, dedicated areas for wellness and arts and crafts, an expansive front porch, an immersive 5-story playscape, and a playful home for our therapy dogs will help foster connecting and making memories.



The House near Egleston will remain in operation until the new House opens in late 2025, after which all programming and services will transition from Egleston to the North Druid Hills campus. The House near Scottish Rite will continue serving families in need with no change to its operations.

- ♥ 92 Guest Rooms
- ♥ 18 Transplant Suites
- ♥ Discovery Garden
- ♥ 5-Story Playscape
- ♥ Experience-Specific Rooms
(Wellness, Recreation, Arts & Crafts)
- ♥ Welcoming Lobby
- ♥ Family Kitchen & Chef's Kitchen
- ♥ Expansive Front Porch
- ♥ Indoor & Outdoor Dining Areas
- ♥ Family Lounge Areas &
Laundry Rooms on Each Floor
- ♥ Community Meeting Space





My son Jupiter was born with hypoplastic left heart syndrome. I held him for two minutes after he was born, then they rushed him away to save his life.

As soon as I left the hospital after giving birth, I went right to the Atlanta Ronald McDonald House where I stayed for 215 days.

Every day, I walked from the House to the hospital, developing a morning and evening routine with Jupiter. While at the House, I got out of the hospital and cleared my head.

When Jupiter was born, I was living two and a half hours away from the hospital, so I don't know what I would have done without the House. I would have probably slept in my car.

In the first five months of his life, Jupiter had two heart attacks and two open-heart surgeries. In between heart surgeries, Jupiter and I could be at the House together.

Now, Jupiter is thriving! He still has one more heart surgery ahead of him. As soon as I'm able, I want to pay it forward because the House was truly a home away from home for us."

Vanessa Robinson
Jupiter's Mom



45 YEARS OF IMPACT

Atlanta Ronald McDonald Houses



76,920

Families served
through all programs in 45 years



\$8.4 million

Saved by families
through our two Houses in 2023



25,265

Nights of Rest in 2023,
a 44% increase over 2022

For more than four decades, Atlanta Ronald McDonald House Charities has worked alongside Children's Healthcare of Atlanta and other specialty care providers to keep families with ill and injured children together and near the care and resources they need to thrive. Childhood illnesses are complex and as the need for world-class pediatric care grows, Atlanta RMHC has expanded capacity and evolved programming to meet the increasing demand for its services. To date, Atlanta RMHC has welcomed nearly 80,000 families in need from all 159 counties in Georgia and beyond.

Atlanta RMHC provides more than 25,000 overnight stays each year, helping families save more than \$8.4 million on lodging, transportation, and meal expenses.

Atlanta RMHC currently operates two House programs with a total of 81 guest rooms and is proud to be Children's Healthcare of Atlanta's only housing partner.

Now, as Children's opens its new North Druid Hills campus to increase access to high-quality pediatric care for Georgia's kids, Atlanta RMHC is growing alongside it with a new next-generation Ronald McDonald House — the first in Georgia to be sited directly on a medical campus.

This location will help ensure that children and their families traveling from across Georgia and beyond have access to the critical care and specialized services they need.

Atlanta Ronald McDonald Care Mobile



5,968

Children treated
in eight years

Meals That Heal



1,133

Family Meals
Served in 2023

A NEW WORLD OF CARE FOR THE NEXT GENERATION



Atlanta RMHC is a leading Chapter in the global RMHC network, and we will continue to lead the way in delivering world-class support for children and families at the new North Druid Hills House.

This support goes beyond bricks and mortar. We are also building a community of care that anticipates and serves individual needs and fosters connection through shared experiences on the healing journey.



HOW YOU CAN SUPPORT

- ♥ **Program Innovation Fund** will fuel innovative ideas that further our holistic approach to family-centered care, such as Meals That Heal and initiatives around accessibility, personalization, guest connection and engagement, community building, physical and mental health, and financial well-being.
- ♥ Enhancing our **House maintenance reserves** will ensure guests' journeys to healing are never interrupted by an unmet facility need.
- ♥ Bridge funding will support **expanded operating expenses** to ensure seamless and sustainable growth for guests, staff and volunteers.

 BUILDING A NEW WORLD OF CARE	\$80,750,000
Construction of a new, state-of-the-art Ronald McDonald House with 92 spacious guest rooms and 18 transplant suites began in December 2024 and will be completed in late 2025.	
 SUSTAINING A NEW WORLD OF CARE	\$9,250,000
Includes Program Innovation Fund, House maintenance reserves, and expanded operating support.	



PROGRAM SPOTLIGHT

MEALS THAT HEAL



The kitchen is the heart of the home, and mealtime is an important part of what makes a House smell, feel, and function more like one. More than 3,000 families rely on Atlanta RMHC for warm meals each year. These meals provide the nutrition they need for healing, as well as the opportunity to gather and connect with families on a similar journey.

The Program Innovation Fund will help launch and expand initiatives like Meals That Heal. This program transforms mealtime and invites families and volunteers alike to gather in the heart of the House, expand their culinary horizons and explore the value of nutrition for a healthy lifestyle.

Raje Kantamneni and Dr. Prasad Malempati

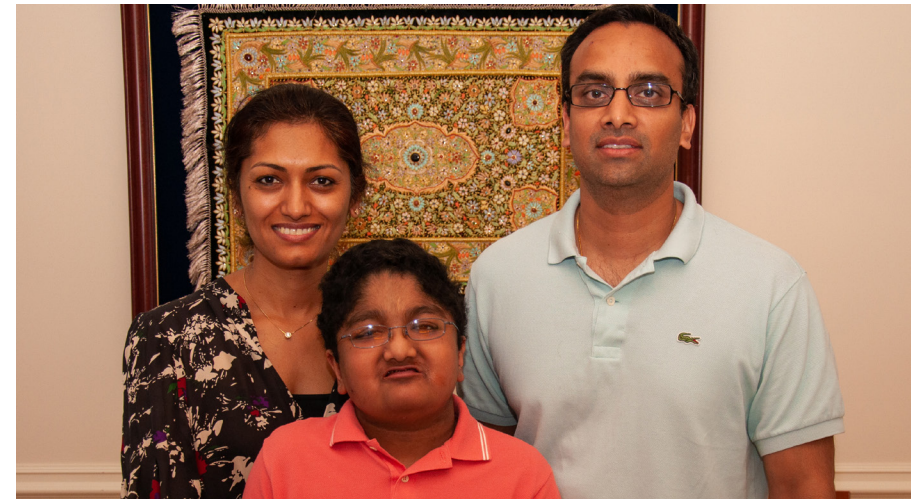
Ronald McDonald House Parents
A New World of Care campaign co-chairs



ROHAN'S STORY

"The Ronald McDonald House contributed enormously to our being parents to Rohan for 17 years, and we have so much gratitude for that."

A young man with an old soul, Rohan Malempati had an enthusiastic smile and a generous spirit. Although he was diagnosed with Omenn syndrome as a baby, the struggle didn't harden him; it instilled in him a deep sense of compassion.



Rohan's family spent nearly a year at a Ronald McDonald House during his treatment. As Rohan got older and learned more about his story, he dedicated himself to giving back. He joined his two passions — the Rotary Club and the Ronald McDonald House — by coordinating volunteer visits to the House.

Rohan died when he was 17 years old. His parents, Raje and Prasad, carry on the legacy of his generous spirit through their work with the Atlanta Ronald McDonald Houses.



When families come to the Atlanta Ronald McDonald House, they don't have to worry about anything besides being present with their loved ones.



This means there is an entire community of people working behind the scenes, thinking of every detail, and meeting the unique needs of each family. As a result, Atlanta Ronald McDonald House Charities provides equitable access to world-class care.

We are honored to lead this transformative campaign to build **A New World of Care** for thousands of families like the Edsels and Robinsons each year. Investing in the Atlanta Ronald McDonald House is investing in our children — in our future.

We invite you to join us in this extraordinary opportunity to support the families who need it most. Together, we will create an enduring legacy of hope and healing in Atlanta for generations to come.

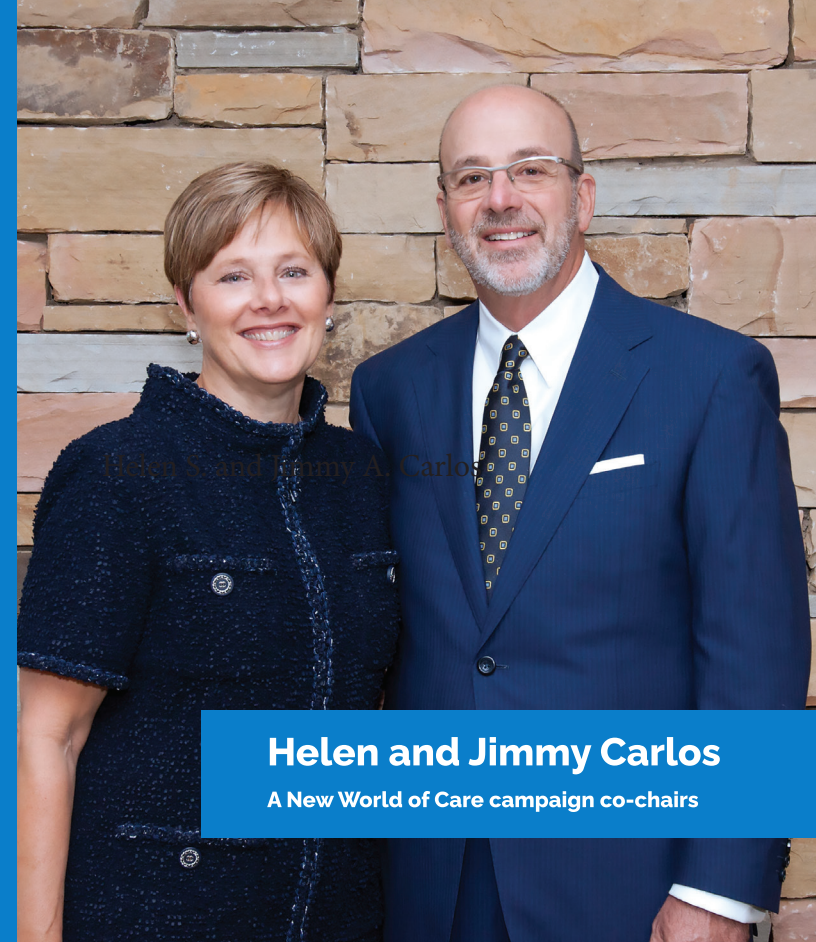
Your campaign co-chairs,


Helen S. Carlos


Jimmy A. Carlos


Raje Kantamneni


Dr. Prasad Malempati



Helen and Jimmy Carlos
A New World of Care campaign co-chairs

To learn more about how you can support
A New World of Care, please contact:



Marissa Greider
marissa.greider@armhc.org



**SCAN TO HEAR MORE STORIES
OF IMPACT AND FOLLOW
CAMPAIGN PROGRESS**

Because of the Atlanta Ronald McDonald House, we didn't have to separate our family during the most challenging time of our lives.

You just can't put into words what a great place it is. The Ronald McDonald House creates one big support family between the patients, the staff, and all the families.

The Ronald McDonald House gave us moments of normalcy during our most turbulent season.

Today, Tori is in college and working to become a Child Life Specialist to help other families like ours. Tori still has difficulties, and life looks different than we once planned. But life is good. Tori is alive. We're together.

There's a ray of sunshine in every storm, and the Atlanta Ronald McDonald House is our ray of sunshine."

Mike Edsel
Tori's Dad





The Henry-Rouse Family
Gianna with Therapy Dog Mabel
Atlanta RMHC guests since 2020



The Noblitt Family
Brandon in the Treehouse
Atlanta RMHC guests since 2017



The Byrd Family
Dad Corey with siblings Caleb and Kinsley
Atlanta RMHC guests since 2022

Keeping families close®

Together, we can build a House that is truly a home away from home for families who need it most.

We hope you will join us in our endeavor to create **A New World of Care** so that children and families have the chance to go home tomorrow. Help us support generations of families into the future.

Thank you for the many ways you give families with sick children the best medicine of all — each other.

The mission of Atlanta Ronald McDonald House Charities is to provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

Atlanta Ronald McDonald House Charities | 795 Gatewood Road, NE Atlanta, GA 30329 | 404.315.1133

